

**Agenda for the West Des Moines Soccer Club Board Meeting**

January 26th, 2022

Meeting held at Goldfinch Realty (1741 Grand Ave, WDM)

Attendance: Kevin Johnston, Adam Schnieders, Janell Mikels, Seth Doup, Matt Homonoff, John Kennedy, Ross Moffat, Kayla Tiry Ortiz (Virtual)

Guests: Ross Moffat

Meeting commenced: 6:35 PM

Approval of November Annual Minutes: J. Mikels motioned; M. Hommonoff Seconded; approved.

**Old News:**

* Soccer Equipment Donation/Can Play – Adam
	+ Can Play Sports (merger of Opportunity on Deck and Courage League Sports)
	+ Consider potential partnership with Can Play to see if there might be synergy

**New News:**

Sporting Program Report – Rich/Ross

* Spring registration (Ross)
	+ Timeline built out; initial numbers were provided to Kevin.
	+ Social media postings coming up targeted to different player levels
	+ New website upcoming may help
* Coaching Manual will be fully integrated for the spring
* Looking at Team Snap for Rec soccer to address communications
* Proposal to provide a shirt for coaches
* Update re Winter Trainings
	+ Discovery Phase
	+ Ultimate Trainer
	+ Academy nights on Fridays
	+ Great number of kids, going very well
* ECNL - Update on Fall 2021
	+ Positives:
		- Competed at a higher level than we expected
		- Great exposure for the players at that level
	+ Negatives
		- The expense with all the traveling
* GrimesPlex
	+ Delays in Grimes receiving the property donation; put certain development aspects on hold.

Recreational Update – Kayla

* Current Reg numbers
	+ 174 – Developmental
	+ 150 – Rec
	+ 60 – Academy
* Registration ends February 18th
* Seth moves for a late fee ($25) for fall; Matt 2nds. Unanimously passes.
* Back to soccer night – have Valley Stadium on April 3rd (3-6 PM)
	+ Committee formed with Kayla, Matt, and Seth; planning to seek membership volunteers.
	+ Seeking vendors at event
	+ Food trucks outside (no food inside)

Director of Recreation Report – Matt

* Comment regarding the quality of emails going out this season in terms of information for registration and coaching.

Director of Properties Report – Adam

* Tim’s Contract
* Raccoon River Field Repairs
* Pedestrian Bridge
* Hotel/Motel
	+ Application went into City of WDM in December
* Spring Planning Meetings
	+ Coming up with Tim
* Spring Clean Up/March Projects

Director of Competitive Report - Janell

Secretary Report – Jonathan

* Cyber Policy – Jonathan to follow up with Billy

President's Report – Kevin

* Director of Fundraising
	+ Chic-Fil-A deal completed; awaiting gift cards (which do not expire)
	+ Jessica will be stepping down from board for personal reasons. We will need to look for a replacement.
* Sporting Iowa Board Opening
* Kick If Forward Mini Pitch
* Raccoon River Lease
* WDMSC Annual Presentation (Submittals)
* Membership survey
	+ Proposal to run survey again after spring season
* Need to nominate someone for Sporting Board to replace Jessica. Adam nominated Kevin; Seth seconded. Unanimous vote (Kevin abstained).

Treasurer's Report – Seth

Adjourn: 10:30 PM