

**Agenda for the West Des Moines Soccer Club Board Meeting**

January 26th, 2022

Meeting held at Goldfinch Realty (1741 Grand Ave, WDM)

Attendance: Kevin Johnston, Adam Schnieders, Janell Mikels, Seth Doup, Matt Homonoff, John Kennedy, Ross Moffat, Kayla Tiry Ortiz (Virtual)

Guests: Ross Moffat

Meeting commenced: 6:35 PM

Approval of November Annual Minutes: J. Mikels motioned; M. Hommonoff Seconded; approved.

**Old News:**

* Soccer Equipment Donation/Can Play – Adam
  + Can Play Sports (merger of Opportunity on Deck and Courage League Sports)
  + Consider potential partnership with Can Play to see if there might be synergy

**New News:**

Sporting Program Report – Rich/Ross

* Spring registration (Ross)
  + Timeline built out; initial numbers were provided to Kevin.
  + Social media postings coming up targeted to different player levels
  + New website upcoming may help
* Coaching Manual will be fully integrated for the spring
* Looking at Team Snap for Rec soccer to address communications
* Proposal to provide a shirt for coaches
* Update re Winter Trainings
  + Discovery Phase
  + Ultimate Trainer
  + Academy nights on Fridays
  + Great number of kids, going very well
* ECNL - Update on Fall 2021
  + Positives:
    - Competed at a higher level than we expected
    - Great exposure for the players at that level
  + Negatives
    - The expense with all the traveling
* GrimesPlex
  + Delays in Grimes receiving the property donation; put certain development aspects on hold.

Recreational Update – Kayla

* Current Reg numbers
  + 174 – Developmental
  + 150 – Rec
  + 60 – Academy
* Registration ends February 18th
* Seth moves for a late fee ($25) for fall; Matt 2nds. Unanimously passes.
* Back to soccer night – have Valley Stadium on April 3rd (3-6 PM)
  + Committee formed with Kayla, Matt, and Seth; planning to seek membership volunteers.
  + Seeking vendors at event
  + Food trucks outside (no food inside)

Director of Recreation Report – Matt

* Comment regarding the quality of emails going out this season in terms of information for registration and coaching.

Director of Properties Report – Adam

* Tim’s Contract
* Raccoon River Field Repairs
* Pedestrian Bridge
* Hotel/Motel
  + Application went into City of WDM in December
* Spring Planning Meetings
  + Coming up with Tim
* Spring Clean Up/March Projects

Director of Competitive Report - Janell

Secretary Report – Jonathan

* Cyber Policy – Jonathan to follow up with Billy

President's Report – Kevin

* Director of Fundraising
  + Chic-Fil-A deal completed; awaiting gift cards (which do not expire)
  + Jessica will be stepping down from board for personal reasons. We will need to look for a replacement.
* Sporting Iowa Board Opening
* Kick If Forward Mini Pitch
* Raccoon River Lease
* WDMSC Annual Presentation (Submittals)
* Membership survey
  + Proposal to run survey again after spring season
* Need to nominate someone for Sporting Board to replace Jessica. Adam nominated Kevin; Seth seconded. Unanimous vote (Kevin abstained).

Treasurer's Report – Seth

Adjourn: 10:30 PM